

## **Raw Beauty Featured on Television Shopping Program and Participating in Holiday Charity Events**

*Scottsdale, Arizona-based Raw Beauty was recently featured on Phoenix Channel 3TV's Shopping A to Z. With this increase in exposure, they are also giving generously to several charity events this holiday season.*

Phoenix, AZ (PRWEB) December 16, 2005 – With the holiday shopping season soon coming to a close, shoppers are still looking for new and special products to complete their holiday shopping, as well as convenient ways to purchase gifts while avoiding crowds and long lines. Raw Beauty, a Scottsdale, Arizona-based beauty products manufacturer has teamed with Phoenix' 3TV to provide just that.

Raw Beauty is known for their innovative beauty products made from raw, natural ingredients. As consumers are beginning to move toward healthier products made with fewer chemicals, their products are becoming in higher demand. Likewise, sales through their Web site and several retail outlets have been climbing as well.

In the past few months, Raw Beauty has begun offering their products to a whole new audience through their affiliation with Phoenix, Arizona's TV3 television channel. TV3, an independently operated broadcast television station, features highly-rated news programs as well as lifestyle programs and home shopping. Their shopping program, "Shopping A to Z with Terri," features unique products and services from around Arizona. Viewers are able to purchase products by phone, or through the show's Web site at <http://www.shopatoztv.com>.

On the December 3<sup>rd</sup>, 2005 episode of Shopping A to Z, Raw Beauty's founder, Janae Chang, was a featured guest with hosts Terri B. and Cindy Meintzer. On the program, which aired at 10:30 AM on 3TV, and was available for viewing through Shopping A to Z's Web site, Janae discussed several of her products that are available for purchase from Shopping A to Z. The program included an interview with Janae explaining the benefits of Raw Beauty's unique line of skin care products, and introduced several gift packages of products for both women and men.

This latest feature reinforces Raw Beauty's reputation as a strong, growing business in the health and beauty market. Their products have previously been featured on Shopping A to Z several times, as well as on various other regional television programs.

Along with Raw Beauty's recent growth, they have been giving to help others to have a better holiday season as well. One of the most notable contributions they have made is their participation in and sponsorship of the Project Angel Food fundraising event, which helps to provide meals for families that are struggling with HIV/AIDS, as well as other serious diseases.

In addition to their work with Project Angel Food, Raw Beauty is contributing generously to The Giving Tree Organization this holiday season. The Giving Tree Organization provides support for disadvantaged and underserved individuals. Raw Beauty, in particular, has worked to provide Christmas gifts for several children in need.

For additional, information on Raw Beauty and their products, please contact Janae Chang. Information regarding products as well as ordering is also available at <http://www.raw-beauty.com>.

About Raw Beauty:

Raw Beauty is a beauty products manufacturer based in Scottsdale, AZ that specializes in creating high quality, handmade products from raw ingredients. It's founder, Janae Chang, utilizes her love of culinary arts to develop products that are luxurious as well as beneficial to the skin.

Contact:

Janae Chang, owner

Raw Beauty

480-545-9386

<http://www.raw-beauty.com>

###